The Road Ahead
Donna Orem, NAIS
1:00 - 4:00 P.M. (light snacks), Wednesday, April 4, 2012
Phillips Exeter Academy, Exeter, NH

When asked what they liked about last year’s workshop, participants said...

Donna's knowledge and her specific examples (as opposed to being general). It’s great to hear about real things!

Donna was well-prepared and kept a lively pace. She allowed for questions and comments, but kept the momentum. Good graphics and use of video. Important information.

I appreciated the "high altitude" thinking about the future of independent schools. In particular, I like the sharing of data/research/trends at the national level.

Hard relevant Data, explained well. Realistic interpretation of material as it relates to the independent school market. Having a pulse on the economic indicators & demographics couldn't be more important.

There is a convergence of forces today that make leading a school more challenging than ever—a volatile economy, changing demographics, disruptive innovations, and consumers with very different expectations, to name a few. In this workshop, we’ll explore the most pressing forces, define the impact they are likely to have on independent schools, and suggest strategies for mitigating the threats and taking advantage of the opportunities. We’ll also explore the latest research that NAIS has conducted with potential independent school families to understand their decision-making process as they choose schools for their children. You’ll leave the workshop with strategies specific to your school type and situation, as well as resources to aid you in navigating these challenging times.

Workshop Leader: Donna Orem

As the Chief Operating Officer for NAIS, Orem manages organizational strategic planning, provides vision for new organizational endeavors, develops new and reengineered products and services, and oversees the collection, analysis, and dissemination of all academic and market research. In addition, she oversees all environmental scanning and trend analysis. She is the author of numerous monographs and articles on how external trends affect independent schools and presents around the world on these topics. Orem joined NAIS in 1998 as the Vice President for Educational Leadership. In this role, she was responsible for the NAIS Annual Conference and numerous workshops and online programs to help educational leaders at independent schools. Previous to NAIS, she served as the Vice President for Products and Services Development at the Council for Advancement and Support of Education (CASE).

This is an excellent program for trustees as well as administrators.

• AISNE Member Fee: $75 per person; Non-member Fee: $150 per person
• Refund Policy: two weeks out + 5-%; less than two weeks = no refund.

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School Name_____________________________________________

Contact Name & E-Mail (REQUIRED) ________________________________

Participant Name (first last) Title E-Mail (print carefully) Badge Name
(include contact if s/he is also attending)

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AISNE Member Fee: $75.00 per person Non-Member Fee: $150 per person

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