

**Site Usage**

**49,630 Visits**

Previous: 37,864 (31.07%)

**36.19% Bounce Rate**

Previous: 31.64% (14.38%)

**195,892 Pageviews**

Previous: 82,149 (138.46%)

**00:02:31 Avg. Time on Site**

Previous: 00:01:17 (95.06%)

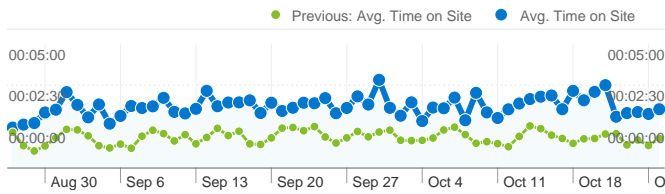
**3.95 Pages/Visit**

Previous: 2.17 (81.93%)

**35.58% % New Visits**

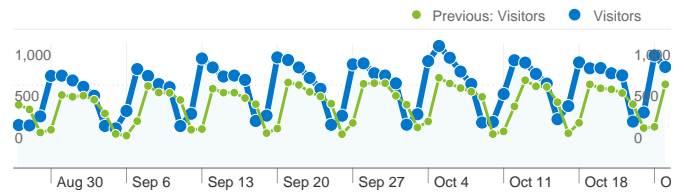
Previous: 34.21% (3.99%)

**Time on Site for all visitors**



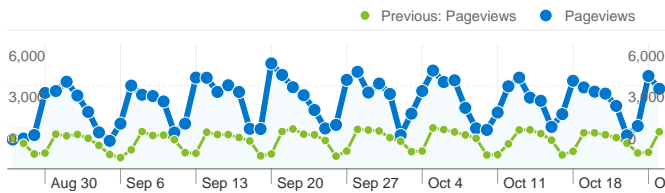
**Avg. Time on Site**  
**00:02:31**

**Absolute Unique Visitors**



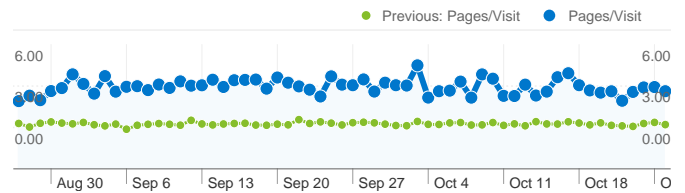
**Visitors**  
**20,977**

**Pageviews for all visitors**



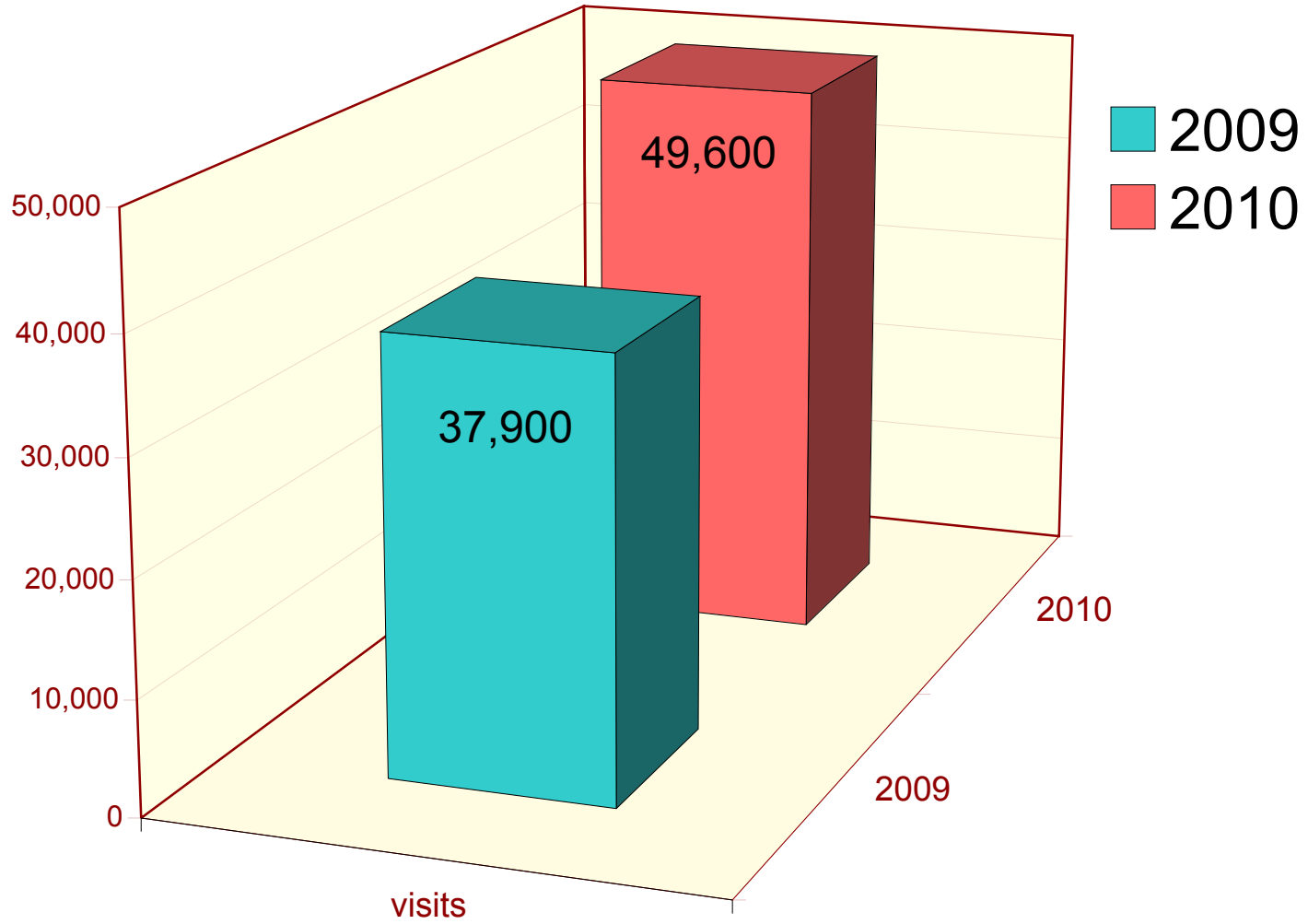
**Pageviews**  
**195,892**

**Average Pageviews for all visitors**

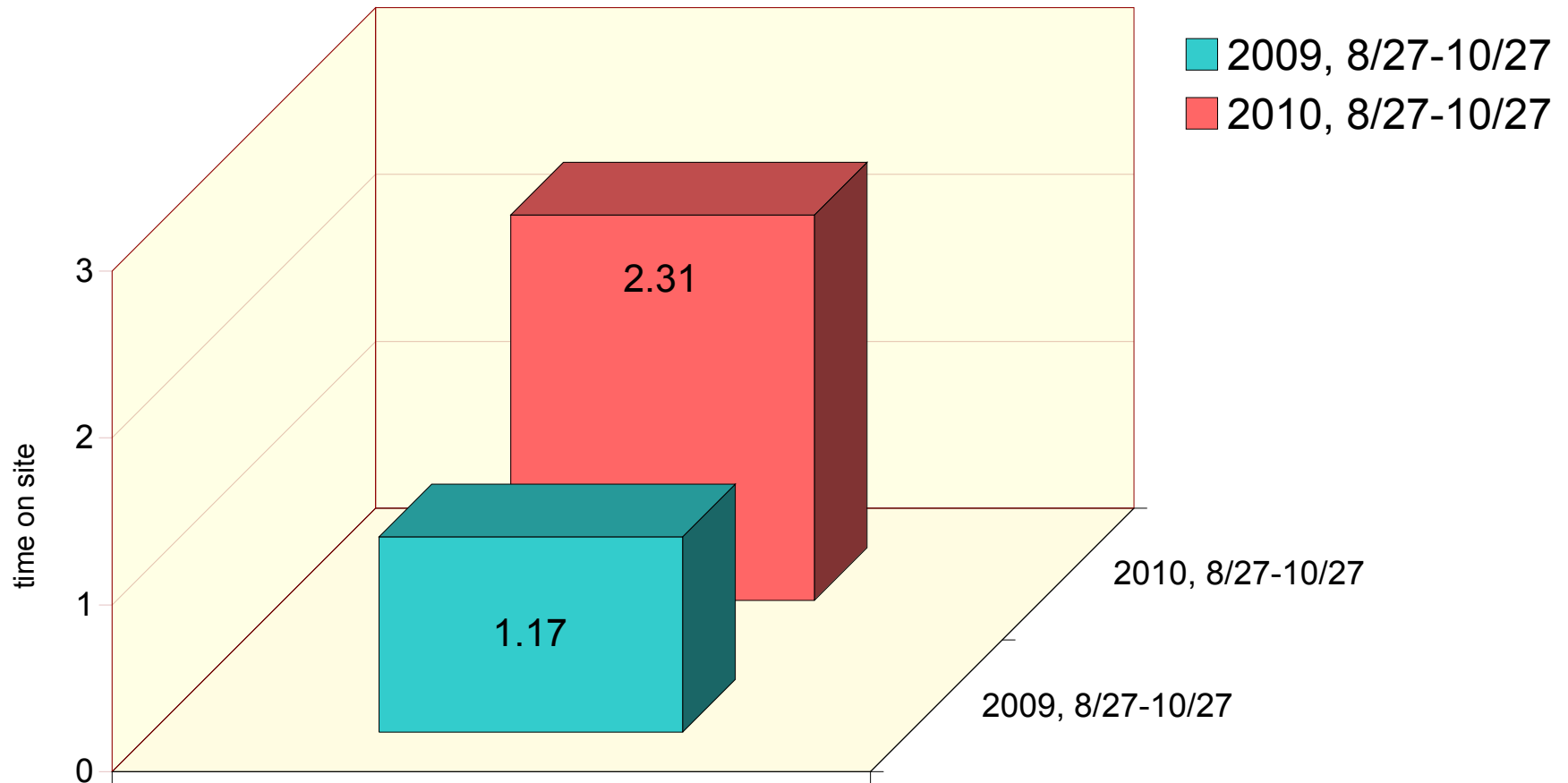


**Pages/Visit**  
**3.95**

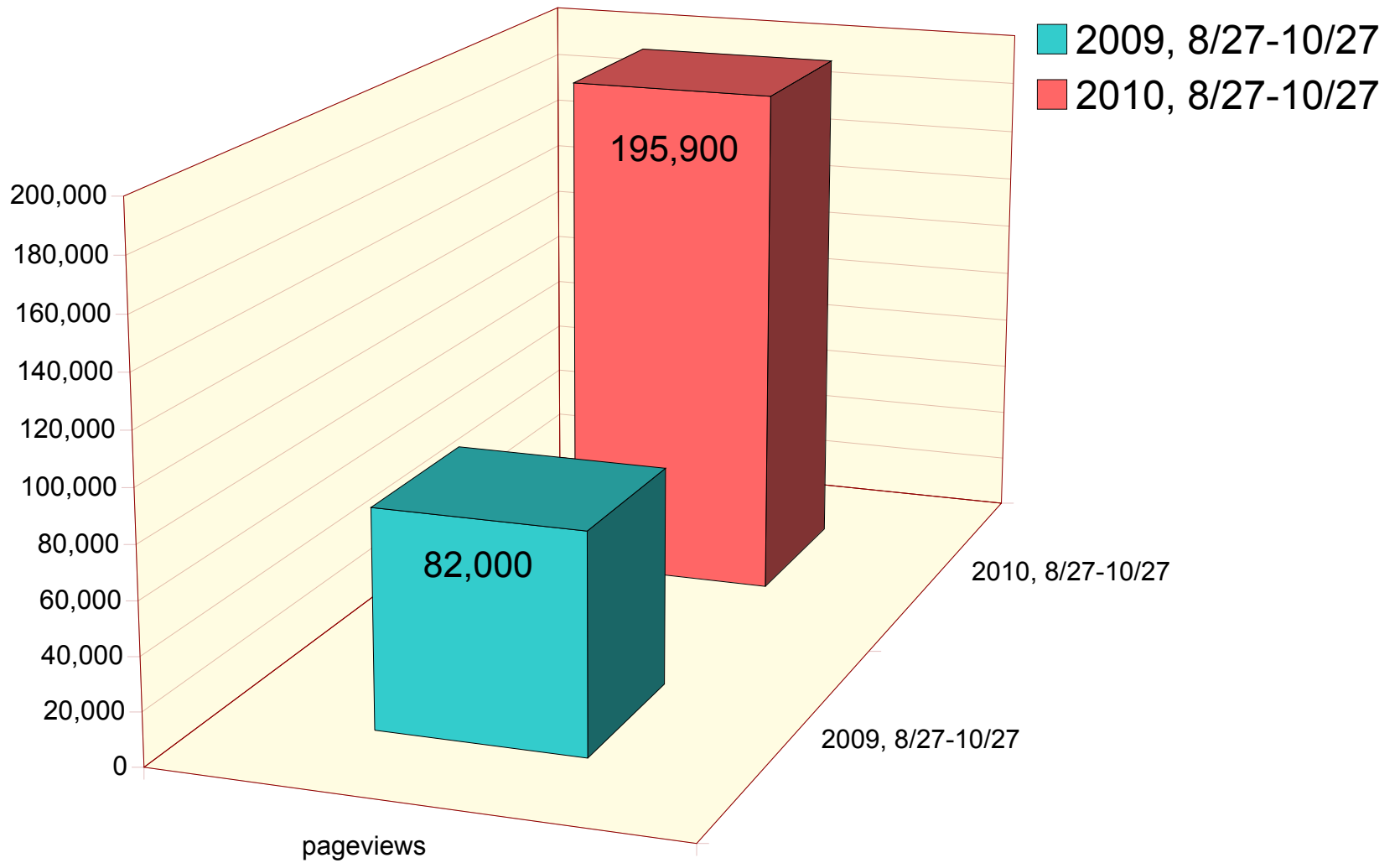
Number of Site Visits  
8/27-10/27, 2009 vs. 2010 (31% increase)



# AVG Time on Site (Increase of 95%) minutes and seconds



# Total Pageviews, 09 vs 10 (Increase of 138%)



AVG Number of Pages Viewed per Visit  
8/27-10/27, 2009 and 2010 (82% increase)

